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## **COMMUNICATION STUDIES MAJOR CHECKLIST**

| <u>Core Requirements</u>   |   |
|--|---|
|  | <u>Semester</u>                             |
| COMM 101 – Public Speaking   |   |
| COMM 105 – Welcome to the COMMunity (1 Credit)   |   |
| COMM 141 – Introduction to Media Writing   |   |
| COMM 200 – Introduction to Communication Theory  |   |
| COMM 210 – Media & Society   | <del></del>                                 |
| COMM 305 – Building Your Professional Brand (1 Credit)   |   |
| COMM 320 – Communication in a Diverse Society  |   |
| COMM 400 – Communication Ethics  |   |
| COMM 405 – Living Your Professional Brand (1 Credit)   | <del></del>                                 |
| COMM 410 – Digital & Social Media Technologies   |   |
| COMM 460 – Communication Research Methods  | SPRING-SENIOR YEAR ONLY                     |
| **MATH 155 or 171 – (Recommended Junior Year)<br>(Math 171 is required for Catalog Year 2022-Earlier; Math 155 | or 171 are options for Catalog Years 2023+) |
| COMM 492 – Internship (3 Credits)  | <del></del>                                 |
| Concentration Requirements   | Company                                     |
| DIGITAL MEDIA:   | <u>Semester</u>                             |
| COMM 240 – Digital Editing   |   |
| COMM 341 – Advanced Media Writing  |   |
| COMM 345 – Media Globalization   |   |
| COMM 355 – Media Production  |   |
| COMM 445 – Digital Storytelling  |   |
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|  | Class & Semester                            |
| Two Comm Studies Elective Courses:   |   |
| (3 Credits Each)   |   |
|  |   |
|  | Semester                                    |
| PUBLIC RELATIONS:  | <u>semester</u>                             |
| COMM 280 – Fundamentals of Public Relations  | <del></del>                                 |
| COMM 350 – Persuasion Theory   |   |
| COMM 354 – Public Relations Writing  |   |
| COMM 375 – Public Relations Research   | <del></del>                                 |
| COMM 430 – Public Relations Campaigns  | <del></del>                                 |
|  | Class & Semester                            |
| Two Comm Studies Elective Courses:   |   |
| (3 Credits Each)   |   |